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III.

### **PARTIES**

- 4. Plaintiff Robert Kierstead is an adult individual who resides at 39 Baltimore Avenue, South Portland, ME 04106.
- 5. Defendant Experian Information Solutions, Inc. (hereafter "EIS") is a business entity that regularly conducts business in the state of California, and which has its headquarters and principal place of business located at 475 Anton Boulevard, Costa Mesa, California 92626.

IV.

### **FACTUAL ALLEGATIONS**

- 6. Defendant has been reporting derogatory and inaccurate statements and information relating to Plaintiff and Plaintiff's credit history to third parties (hereafter the "inaccurate information").
- 7. The inaccurate information includes, but is not limited to, accounts with Bank Of America, Chase Bank USA, Prism/Citibank, First Horizon Home Loans, SST/Columbus Bank & Trust, TD Bank, and other personal information.
- 8. The inaccurate information negatively reflects upon the Plaintiff's credit repayment history, Plaintiff's financial responsibility as a debtor and Plaintiff's credit worthiness. The inaccurate information consists of accounts and/or tradelines that do not belong to the Plaintiff, and that actually belong to another consumer. Due to Defendant's faulty procedures, Defendant mixed the credit file of Plaintiff and that of another consumer with respect to the inaccurate information and other personal identifying information.
- 9. Defendant has been reporting the inaccurate information through the issuance of false and inaccurate credit information and consumer credit reports that it has disseminated to various persons and credit grantors, both known and unknown.
- 10. Plaintiff's credit reports and file have been obtained from Defendant and have been reviewed by prospective and existing credit grantors and extenders of credit, and the

inaccurate information has been a substantial factor in precluding Plaintiff from receiving credit offers and opportunities, known and unknown.

- 11. As a result of Defendant's conduct, Plaintiff has suffered actual damages in the form of lost credit opportunities for a home improvement loan in September 2010. Plaintiff was specifically turned down for credit because Experian reported inaccurate information on Plaintiff's credit report. None of these derogatory credit items actually belong to Plaintiff.
- 12. As a result of Defendant's conduct, Plaintiff has further suffered actual damages in the form of emotional and mental pain and anguish, stress, humiliation, embarrassment, anxiety and nervousness, and Plaintiff will continue to suffer the same for an indefinite time in the future, all to Plaintiff's great detriment and loss.
- 13. As a result of Defendant's conduct, Plaintiff has suffered actual damages in the form of injury to credit rating and reputation, and a decreased credit score, and Plaintiff will continue to suffer the same for an indefinite time in the future, all to Plaintiff's great detriment and loss.
- 14. At all times pertinent hereto, Defendant was acting by and through its agents, servants and/or employees who were acting within the course and scope of their agency or employment, and under the direct supervision and control of the Defendant herein.
- 15. At all times pertinent hereto, the conduct of the Defendant, as well as that of its agents, servants and/or employees, was malicious, intentional, willful, reckless, and in grossly negligent disregard for federal and state laws and the rights of the Plaintiff herein.

V.

### FIRST CLAIM FOR RELIEF

### Violation of FCRA

- 16. Plaintiff incorporates the foregoing paragraphs as though the same were set forth at length herein.
- 17. At all times pertinent hereto, Defendant was a "person" and "consumer reporting agency" as those terms are defined by 15 U.S.C. § 1681a(b) and (f).

- 18. At all times pertinent hereto, the Plaintiff was a "consumer" as that term is defined by 15 U.S.C. § 1681a(c).
- 19. At all times pertinent hereto, the above-mentioned credit reports were "consumer reports" as that term is defined by 15 U.S.C. § 1681a(d).
- 20. Pursuant to 15 U.S.C. § 1681n and 15 U.S.C. § 1681o, Defendant is liable to the Plaintiff for engaging in the following conduct:
  - (a) willfully and negligently failing to employ and follow reasonable procedures to assure maximum possible accuracy and privacy of Plaintiff's credit report, information and file, in violation of 15 U.S.C. § 1681e;
  - (b) willfully and negligently failing to properly and timely delete the inaccurate information from the Plaintiff's credit files despite being unable to verify the accuracy of the information and/or being provided with proof of its inaccuracy; and
  - (c) willfully and negligently continuing to report the inaccurate information despite having knowledge of its inaccuracy and/or inability to be verified.
- 21. The conduct of Defendant was a direct and proximate cause, as well as a substantial factor, in bringing about the serious injuries, actual damages and harm to the Plaintiff that are outlined more fully above and, as a result, Defendant is liable to the Plaintiff for the full amount of statutory, actual and punitive damages, along with the attorneys' fees and the costs of litigation, as well as such further relief, as may be permitted by law.

VI.

### SECOND CLAIM FOR RELIEF

#### Defamation

22. Plaintiff incorporates the foregoing paragraphs as though the same were set forth at length herein.

- Defendant has published statements through writing to various creditors, 23. prospective credit grantors, other credit reporting agencies, and other entities that the abovereferenced derogatory inaccurate information belongs to the Plaintiff.
- Defendant has published these statements each time a credit report on the 24. Plaintiff has been requested from any creditor, prospective credit grantors furnisher or other source.
- 25. The statements made by Defendant are false in that they inaccurately reflect Plaintiff's credit information and debt repayment history, and paint Plaintiff as financially irresponsible and delinquent.
- Defendant has published these statements to at least every single creditor, 26. furnisher or prospective creditor or other entity that has requested Plaintiff's credit report.
  - The written statements and publications constitute libel per se. 27.
- In addition, Defendant has acted with malice by failing to communicate accurate 28. information about the Plaintiff to all creditors, prospective creditors, furnishers of information and all other entities to whom it provides credit information concerning the Plaintiff.
- 29. Defendant's conduct was a direct and proximate cause, as well as a substantial factor, in bringing about the serious injuries, damages and harm to the Plaintiff that are outlined more fully above and, as a result, Defendant is liable to compensate the Plaintiff for the full amount of actual damages, compensatory damages and punitive damages, as well as such other relief, permitted under the law.

### VII.

### JURY TRIAL DEMAND

30. Plaintiff demands trial by jury on all issues.

27

Case 2:11-cv-00170-NT Document 1 Filed 11/04/10 Page 6 of 10 PageID #: 6

### UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

#### NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

| This case has been assigned to District Judge Andrew Guilford and the ass | signed |
|---|--------|
| discovery Magistrate Judge is Marc Goldman.                               |        |

The case number on all documents filed with the Court should read as follows:

SACV10- 1694 AG (MLGx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

| All discovery related motions should be noticed on the calendar of the Magistrate Judge |
|---|
|   |
|   |
| =======================================   |

#### NOTICE TO COUNSEL

A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).

Subsequent documents must be filed at the following location:

| Los Angeles, CA 90012 Santa Ana, CA 92701-4516 Riverside, CA 92501 |  | Western Division<br>312 N. Spring St., Rm. G-8<br>Los Angeles, CA 90012 | [X] | Southern Division<br>411 West Fourth St., Rm. 1-053<br>Santa Ana, CA 92701-4516 |  | Eastern Division<br>3470 Twelfth St., Rm.<br>Riverside, CA 92501 |
|--|--|---|-----|---|--|--|
|--|--|---|-----|---|--|--|

Failure to file at the proper location will result in your documents being returned to you.

### Case 2:11-cv-00170-NT Document 1 Filed 11/04/10 Page 8 of 10 PageID #: 8

Name & Address:

William J. Wall - State Bar No. 203970 THE WALL LAW OFFICE 9900 Research Drive Irvine, CA 92618 Telephone: (949) 387-4300 UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA ROBERT KIERSTEAD CASE NUMBER **SACV10 -1694 AG (MLGx)** PLAINTIFF(S) EXPERIAN INFORMATION SOLUTIONS, INC. **SUMMONS** DEFENDANT(S). DEFENDANT(S): EXPERIAN INFORMATION SOLUTIONS, INC. TO: A lawsuit has been filed against you. Within \_Z \( \) days after service of this summons on you (not counting the day you received it), you must serve on the plaintiff an answer to the attached 🗹 complaint \_ \_\_\_\_ amended complaint □ counterclaim □ cross-claim or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff's attorney, WILLIAM J. WALL , whose address is 9900 RESEARCH DRIVE, IRVINE, CA 92618 . If you fail to do so, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court. Clerk, U.S. District Court SEAL NOV = 4 2010 **DODJIE LAGMAN** Dated: Deputy Clerk (Seal of the Court)

[Use 60 days if the defendant is the United States or a United States agency, or is an officer or employee of the United States. Allowed 60 days by Rule 12(a)(3)].

CV-01A (12/07) SUMMONS

# UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA

|  |                |  |         | CIVIDCOV                                       |                                       | •                           |            |                                    |                         |                                  |            |
|--|----------------|--|---------|--|---------------------------------------|-----------------------------|------------|------------------------------------|-------------------------|----------------------------------|------------|
| I (a) PLAINTIFFS (Check be<br>ROBERT KEIRSTEAD   |                | are representing yourself                              | `□)     |  | DEFENI<br>EXPE                        | OANTS<br>RIAN INFORMA       | rion sc    | DLUTIONS, INC.                     |                         |                                  |            |
| •  |                |  |         | ļ  |                                       |                             |            |                                    |                         |                                  |            |
|  |                |  |         |  |                                       |                             |            |                                    |                         |                                  |            |
| (b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.)  Attorney |                |  |         |  | Attorneys                             | (If Known)                  |            |                                    |                         |                                  |            |
| THE WALL LAW OFFI  | CE             |  |         | 1  |                                       |                             |            |                                    |                         |                                  |            |
| 9900 Research Drive  |                |  |         |  |                                       |                             |            |                                    | u                       |                                  |            |
| Irvine, CA 92618   | Tele           | ephone: (949) 387-4300                                 |         | ν  |                                       |                             |            |                                    |                         |                                  | ,          |
| II. BASIS OF JURISDICTIO   | N (Plac        | e an X in one box only.)                               |         |  |                                       | PRINCIPAL PAR               |            | For Diversity Case<br>defendant.)  | es Only                 |                                  |            |
| □ 1 U.S. Government Plaintiff  | <b>z</b> 3     | Federal Question (U.S. Government Not a Party          | y)      | Citizen of This                                | State                                 |                             | F DEF      | Incorporated or of Business in the |                         | <b>PTF</b><br>□ 4                | DEF<br>4   |
| ☐ 2 U.S. Government Defendar   | nt 🗆 4         | 4 Diversity (Indicate Citiz<br>of Parties in Item III) | zenship | Citizen of Anot                                | her State                             | <b>₫</b> 2                  | . □2       | Incorporated and of Business in A  |                         | 5 □ 5                            | □ <b>5</b> |
|  |                |  |         | Citizen or Subje                               | ct of a For                           | eign Country 🗆 3            | □ 3        | Foreign Nation                     |                         | □6                               | □6         |
| IV. ORIGIN (Place an X in or   | ne box o       | nly.)  |         |  |                                       |                             |            |                                    | ,                       |                                  |            |
| of 1 Original ☐ 2 Remov State C  |                | ☐ 3 Remanded from Appellate Court                      |         | einstated or 🗆 🖰 5<br>eopened                  | Transferi                             | red from another di         | strict (sp | Dist                               | rict Jud                | peal to D<br>ge from<br>gistrate |            |
| V. REQUESTED IN COMPL  | AINT:          | JURY DEMAND: 🗹   | Yes □   | No (Check 'Yes                                 | only if de                            | manded in compla            | int.)      |                                    |                         |                                  |            |
| CLASS ACTION under F.R.C   | C.P. 23:       | ☐ Yes ☑ No   |         |  | MONEY D                               | EMANDED IN C                | OMPL       | AINT: S                            |                         |                                  |            |
| CLASS ACTION under F.R.C.P. 23:  Yes Yo  MONEY DEMANDED IN COMPLAINT: S  |                |  |         |  |                                       |                             |            |                                    |                         |                                  |            |
| VII. NATURE OF SUIT (Place   | e an X         | in one box only.)                                      |         |  |                                       |                             |            | •                                  |                         |                                  |            |
| OTHER STATUTES   |                | CONTRACT   |         | TORTS  |                                       | TORTS                       |            | PRISONER                           | LAI                     | 3OR                              |            |
| ☐ 400 State Reapportionment  |                | Insurance  |         | SONAL INJURY                                   | Commercial Control of Control         | PERSONAL                    |            | PETITIONS                          | □710 Fair La            | ьог Star                         | idards     |
| □ 410 Antitrust □ 430 Banks and Banking  |                | Marine<br>Miller Act                                   |         | Airplane Airplane Produc                       |                                       | PROPERTY Other Fraud        | 510        | Motions to                         | Act  720 Labor/         | N C 4                            |            |
| □ 450 Commerce/ICC   |                | Negotiable Instrument                                  |         | Liability                                      |                                       | Truth in Lending            |            | Vacate Sentence<br>Habeas Corpus   | Relatio                 |                                  |            |
| Rates/etc.   |                | Recovery of  | □ 320   | Assault, Libel &                               |                                       | Other Personal              |            | General                            | □ 730 Labor/            |                                  |            |
| ☐ 460 Deportation  | Į.             | Overpayment &  |         | Slander  |                                       | Property Damage             |            | Death Penalty                      | Report                  | ing.&                            |            |
| ☐ 470 Racketeer Influenced   | 1              | Enforcement of   | 330     | Fed. Employers' Liability                      | □ 385                                 | Property Damage             |            | · ·                                |                         | sure Act                         |            |
| and Corrupt  | ا م            | Judgment   | □ 340   | Marine   |                                       | Product Liability           |            | Other                              | □ 740 Railwa            |                                  | Act        |
| Organizations 480 Consumer Credit  |                | Medicare Act Recovery of Defaulted                     | □ 345   | Marine Product                                 |                                       | ANKRUPTCY<br>Appeal 28 USC  |            | Civil Rights<br>Prison Condition   | ☐ 790 Other I           |                                  |            |
| □ 490 Cable/Sat TV   | 132            | Student Loan (Excl.                                    |         | Liability                                      | 422                                   | 158                         |            | ORFEITURE/                         | Litigat:<br>☐ 791 Empl. |                                  |            |
| ☐ 810 Selective Service  |                | Veterans)  |         | Motor Vehicle                                  | □ 423                                 | Withdrawal 28               |            | PENALTY                            | Securit                 | v Act                            |            |
| □ 850 Securities/Commodities/  | □ 1 <i>5</i> 3 | Recovery of  | ددد تا  | Motor Vehicle<br>Product Liability             | ,                                     | USC 157                     | 610        | Agriculture                        | PROPERT                 |                                  | TS         |
| Exchange   | İ              | Overpayment of   | □ 360   | Other Personal                                 | i i i i i i i i i i i i i i i i i i i | IVIL RIGHTS                 | □ 620      | Other Food &                       | □ 820 Copyri            | ghts                             |            |
| ☐ 875 Customer Challenge 12  | D 160          | Veteran's Benefits                                     |         | Injury   |                                       | Voting                      |            | Drug                               | □ 830 Patent            | _                                |            |
| USC 3410<br>☐ 890 Other Statutory Actions  |                | Stockholders' Suits Other Contract                     | □ 362   | Personal Injury-                               | I                                     | Employment<br>Housing/Acco- | □ 625      | Drug Related                       | □ 840 Traden            |                                  | PAV. LIVE  |
| □ 891 Agricultural Act   |                | Contract Product                                       | □ 365   | Med Malpractice<br>Personal Injury-            | 3  443                                | mmodations                  |            | Seizure of<br>Property 21 USC      | □ 861 HIA (1            |                                  | L          |
| 392 Economic Stabilization   | .,,            | Liability  | JE 303  | Product Liability                              | , 🛮 444                               | Welfare                     |            | 881                                | □ 862 Black I           |                                  | (3)        |
| Act  |                | Franchise  | □ 368   | Asbestos Person                                | b                                     | American with               | □ 630      | Liquor Laws                        | □ 863 DIWC/             |                                  | ,          |
| ☐ 893 Environmental Matters  |                | REAL PROPERTY  |         | Injury Product                                 |                                       | Disabilities -              |            | R.R. & Truck                       | (405(g)                 |                                  |            |
| 3894 Energy Allocation Act   | L              | Land Condemnation                                      |         | Liability                                      |                                       | Employment                  |            | Airline Regs                       | □ 864 SSID T            |                                  |            |
| ☐ 895 Freedom of Info. Act☐ 900 Appeal of Fee Determi-   |                | Foreclosure  |         | MIGRATION : Naturalization                     | 446 لــال                             | American with               | ⊔ 660      | Occupational                       | □ 865 RSI (40           |                                  | TTO        |
| nation Under Equal   |                | Rent Lease & Ejectment<br>Torts to Land                | ,02     | Application                                    |                                       | Disabilities -<br>Other     | □ 690      | Safety /Health                     | FEDERAL 1 870 Taxes (   |                                  |            |
| Access to Justice  | i .            | Tort Product Liability                                 | □ 463   | Habeas Corpus-                                 | 440                                   | Other Civil                 | - 0,0      | Onici                              | or Defe                 |                                  | 1111111    |
| ☐ 950 Constitutionality of State Statutes  |                | All Other Real Property                                | □ 465   | Alien Detainee<br>Other Immigration<br>Actions | ļ                                     | Rights                      |            |                                    | □ 871 IRS-Th<br>USC 76  | ird Party                        | 26         |
|  |                |  |         |  |                                       | ·                           | <u>L</u>   | ·                                  |                         |                                  |            |
| SACV10 -1694 AG (MLGx)   |                |  |         |  |                                       |                             |            |                                    |                         |                                  |            |
| FOR OFFICE USE ONLY  | Ca >1          |  | V -1    | · · · · · · · · · · · · · · · · · · ·          |                                       | ,                           |            |                                    |                         |                                  |            |
| REER CONKIS HOUND HOUSE V.   | 1 900 1        | umner"   |         |  |                                       |                             |            |                                    |                         |                                  |            |

AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

# UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

| VIII(a). IDENTICAL CASES: Has If yes, list case number(s):  | this action been pr  | reviously filed in this court a  | nd dismissed, remanded or closed? ☑No ☐ Yes   |  |  |  |  |  |
|---|--|--|---|--|--|--|--|--|
| VIII(b). RELATED CASES: Have If yes, list case number(s):   | any cases been pre   | eviously filed in this court the   | at are related to the present case? ♥No □ Yes   |  |  |  |  |  |
| □ B. (  | Arise from the same<br>Call for determinati<br>For other reasons w | e or closely related transactic<br>on of the same or substantial<br>rould entail substantial duplic  | ons, happenings, or events; or all yell yell yell yell yell yell yell   |  |  |  |  |  |
| IX. VENUE: (When completing the   | following informat   | ion, use an additional sheet i   | f necessary.)   |  |  |  |  |  |
| <ul><li>(a) List the County in this District; C</li><li>□ Check here if the government, its</li></ul> | California County of agencies or emplo                             | outside of this District; State byees is a named plaintiff. If   | if other than California; or Foreign Country, in which EACH named plaintiff resides. this box is checked, go to item (b).   |  |  |  |  |  |
| County in this District:*   |  |  | California County outside of this District; State, if other than California; or Foreign Country   |  |  |  |  |  |
|   |  |  | Maine   |  |  |  |  |  |
| (b) List the County in this District; C  ☐ Check here if the government, its                          | California County of agencies or emplo                             | utside of this District; State i   | if other than California; or Foreign Country, in which <b>EACH</b> named defendant resides.<br>If this box is checked, go to item (c).  |  |  |  |  |  |
| County in this District:*   |  |  | California County outside of this District; State, if other than California; or Foreign Country   |  |  |  |  |  |
| Orange County, CA   |  |  |   |  |  |  |  |  |
| (c) List the County in this District; C Note: In land condemnation ca                                 |  |  | f other than California; or Foreign Country, in which EACH claim arose.   |  |  |  |  |  |
| County in this District:*   |  |  | California County outside of this District; State, if other than California; or Foreign Country   |  |  |  |  |  |
|   |  |  | Maine, and other locations yet to be determined   |  |  |  |  |  |
| * Los Angeles, Orange, San Bernard<br>Note: In land condemnation cases, use                           | lino, Riverside, Ve  | entura, Santa Barbara, or S  | San Luis Obispo Counties  |  |  |  |  |  |
| X. SIGNATURE OF ATTORNEY (C   |  |  | Date 11/4/6   |  |  |  |  |  |
| Notice to Counsel/Parties: The or other papers as required by law                                     | cCV-71 (JS-44) Ci<br>This form, approv                             | ed by the Judicial Conference  | rmation contained herein neither replace nor supplement the filing and service of pleadings e of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed ting the civil docket sheet. (For more detailed instructions, see separate instructions sheet.) |  |  |  |  |  |
| Key to Statistical codes relating to Soc  | ial Security Cases:  |  | •   |  |  |  |  |  |
| Nature of Suit Code   | Abbreviation   | Substantive Statement of   | f Cause of Action   |  |  |  |  |  |
| 861   | HIA  | All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b)) |   |  |  |  |  |  |
| 862   | BL   | All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)  |   |  |  |  |  |  |
| 863   | DIWC   | All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))   |   |  |  |  |  |  |
| 863   | DIWW   | All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))  |   |  |  |  |  |  |
| 864   | SSID   | All claims for supplementa Act, as amended.  | al security income payments based upon disability filed under Title 16 of the Social Security   |  |  |  |  |  |
| 865   | RSI  | All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))   |   |  |  |  |  |  |